

2022 Helmets First Sponsor Options

2022 Needs: 1. Helmets (of course). Our cost has increased \$3/helmet this year. 2. New trailer warp. 3. Canopy. 4. Portable PA system

ANNUAL	Website	Events	Trailer	Canopy	Helmets	VALUE	YOUR COST
Silver	Name on sponsor page of website	Name on all events	Name listing on front of trailer	One Small logo valance of canopy one side	50 helmets with your logo	\$1000.00	\$1000.00
Gold	Small logo on sponsor page	Small logo all events	Small logo front of trailer	Medium logo on 1 peak one side	60 helmets with your logo	\$1700.00	\$1500.00
Platinum	Large logo on on sponsor page	Large logo all events	Large logo side of trailer	Large logo peak of canopy one side	100 helmets with your logo	\$3000.00	\$2500.00
Presenting sponsor +Platinum benefits	One year logo on home page of website	One year all events 'presented by'	Large logo side of trailer	Large logo peak of canopy one side	1000 helmets with your logo	\$15000.00	\$10,000.00
	& cover photo of social medial and mention is profile on instagram	Banner at all helmets first events (not just fundfundraisers)	Large logo back of trailer (changed yearly)				

EVENT ONLY							
GOLF BALL DROP	Name on all media	Logo on all media	Small Logo on Sponsor Banner	Large Logo on Sponsor Banner			PRICE
Bronze	*						\$50.00
Silver		*	*				\$100.00
Gold		*		*			\$200.00
Presenting (ONE)				*	Promoted as 'YOUR BUSINESS Golf Ball Drop supporting Helmets First'		\$1,000.00
BBQ	Name on all media	Logo on all media	Small Logo on Sponsor Banner	Large Logo on Sponsor Banner	Hourly Announcements	Present by large banner at event	PRICE
Bronze	*						\$100.00
Silver		*	*				\$250.00
Gold		*		*	*		\$500.00
Presenting (ONE)				*	*	*	\$1,500.00

FALL GALA	Name on all media	Logo on all media	Small Logo on Sponsor Banner	Large Logo on Sponsor Banner	Hourly Announcements	Present by large banner at event	PRICE
Bronze	*						\$100.00
Silver		*	*				\$250.00
Gold		*		*	*		\$500.00
Presenting (ONE)				*	*	*	\$1,500.00
HELMET SPONSOR ONLY							
38 Helmets with your logo							\$500.00